Electronic Acknowledgement Receipt				
EFS ID:	2393344			
Application Number:	10066811			
International Application Number:				
Confirmation Number:	6065			
Title of Invention:	System and method for modifying advertisement responsive to EPG information			
First Named Inventor/Applicant Name:	Thomas E. Ward			
Correspondence Address:	Alexander Shvarts  Fish & Neave  1251 Avenue of the Americas  -  New York  NY  10020-1105  US  -			
Filer:	Brian Edward Mack			
Filer Authorized By:				
Attorney Docket Number:	IS/074 CONT 4.			
Receipt Date:	01-NOV-2007			
Filing Date:	04-FEB-2002			
Time Stamp:	11:51:03			
Application Type:	Utility under 35 USC 111(a)			
Payment information:				

## Outrositto di critto Decresorat

Submitted with Payment	no
------------------------	----

# File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Fauring Defe	WO_9609721-TV_Guide_On	3124812		70
1	Foreign Reference	Screen-203-272.pdf	5e4393b7e36ee04a90650686e8ca3d4 aa1f8a13f	no	
Warnings:					
Information:					
2	Foreign Reference	WO_9613932A1-Gemstar-2	2261299	no	45
		73-317.pdf	77609cd3108df79cbc635a81ec06d67f9 f541eca		
Warnings:					
Information:					
3	Foreign Reference	WO_9532583-TV_Guide_On	4933881	no	122
		_Screen-283-404.pdf	1ec2f4936991e6c09ceeeaf3b04c55bcf 577a7a1		
Warnings:					
Information:					
4	Foreign Reference	WO_9532585-TV_Guide_On	2553582	no	53
	r oroigir riororonoo	_Screen-1-53.pdf	9843a3d5da8eea5b34cc6981fbd51df9f 58e7895		
Warnings:					
Information:					
5	Foreign Reference	WO_9607270-Yuen-54-121.	3056420	no	68
	, oroign recording	pdf	45c637a72434a270f09ffb7a74956e8f6 9bf429e		
Warnings:					
Information:					
6	Foreign Reference	WO_9617467-Herz_Frederic k-1-116.pdf	5688307	no	116
-			4602aff70ec17851657c70ab4cda9c886 9003395		
Warnings:					
Information:					
7	Foreign Reference	WO_9608109-Carles-122-14	1293328	no	26
-		7.pdf	355105b30083cdaaf000c32911a8adft5 8c48723		
Warnings:					
Information:					
8	Foreign Reference WO_9617473-TV_Guide_C _Screen-117-229.pdf	   WO_9617473-TV_Guide_On	5171700	no l	113
		d33ddf99337ce0335f180c177fb1d528c 7827541	110		
Warnings:					
Information:		·			
9	Foreign Reference	WO_9626605-Smart_VCR_L imited_Partnership-230-267.	1532357	no	38
	, 5.5ign (15/5/6/60	pdf	3befdc0ee2b98695f06f335161c15426c d1bbfd7		

Warnings:					
Information:					
10	10 Foreign Reference	AU_5619898-AU_731010-Y	414948	no	10
10		uen_et_al-1-10.pdf	3bb02f9faad15778157e2ef31a75474e2 6d23a95		
Warnings:					
Information:					
11	Foreign Reference	CA_1187197-Douglas-11-67	2341177	no	57
		.pdf	f10ea3dcaf817c3271530b11a9400de5 491942f3		
Warnings:					
Information:					
12	Foreign Reference	CA_1196082-Chapman_et_	673781	no	18
	, and the second	al-68-85.pdf	4645162242efbe97527e41a5ae08cdc1 417f982b		
Warnings:					
Information:					
13	Foreign Reference	CA_1200911-Kikuchi-86-116	1128125	no	31
		.pdf	b210d5e2d42bd7b17513b48f6279bae9 eaaaa7cf		
Warnings:					
Information:					
14	Foreign Reference	CA_2151458-Hendricks_et_	6955370	no	137
	•	al-117-253.pdf	548f3417727d2971587e9e1e56f52bdc de259d37		
Warnings:					
Information:					
15	Foreign Reference	CA_2164608-Hamilton-1-44.	2318192	no	44
	J	pdf	5eba9f2734f4964615d7a02becbe12de b735f252		
Warnings:					
Information:					
16	Foreign Reference	CA_2312326-Orlick-45-72.p	1461484	no	28
10	r oreign riciciones	df	5f2b527f481ae9fe57112bc8bfc829065 694ba59	5	
Warnings:			,		
Information:					
		DE_2918846-Grundig-93-12	1721336	no	28
17	Foreign Reference	0.pdf	dd0b816bbfdd77a183a323c9a1166f63 b66e0ba7		
Warnings:					•
Information:					
18	Foreign Reference	DE_3246225-ANT_Nachrich -tentechnic-GmbH-121-140.p	853244	no	20
	1 STOIGHT HOTOTOHOU	df	73e411123b03983dd11d88d0cee74784 460b8bbb		

Warnings:					
Information:					
19	19 Foreign Reference DE_33	DE_3337204-Telefunken-14	607699	no	9
		1-149.pdf	2d6e0eca1ab3d2985cbb79da876f9fa8 053c0413	110	
Warnings:					
Information:					
20	Foreign Reference	DE_3621263-Standard-Elekt	839256	no	10
		ric_Lorenz_AG-150-159.pdf	7abeaaafe998939a1ebda3829674c0a0 8d68c7a2		
Warnings:					
Information:					
21	Foreign Reference	DE_19531121_A1-Bostrom- Olef-73-78.pdf	412782	no	6
		Olei-75-76.pdi	d4dfbe9f7c61f969cf6169c2aa3aad9b5 13a5d30		
Warnings:					
Information:					
22	Foreign Reference	DE_19740079_A1-Ciburski-	301700	no	4
	·	Guido-79-82.pdf	b55fdb03e09704791cdf0c6b9c08b59ff 9f92dd4		
Warnings:					
Information:					
23	Foreign Reference	DE_19931046-MGM_Media- Werbeforschung-Vermarktun	1094081	no	10
		g_GmbH-83-92.pdf	0e9be0b515f62d21386102b7209eba52 c57be028		
Warnings:					
Information:					
24	Foreign Reference	FR_2662895-Telediffusion_d e_France-160-183.pdf	1195035	no	24
		5_1 Talles 100 100.pai	84accaa2670f06ef8a4aee4e689118b6f 307a3bc		
Warnings:					
Information:					
25	Foreign Reference	GB_2034995-BBC-184-190.	588832	no	7
	3	pdf	76c4c5e7e2cc40d1205c1cdd4a13cf3b 8543c378		
Warnings:					
Information:					
26		GB_2126002-Browse-Simon	974289	no	11
		-191-200.pdf	cb484e39b0fa4d1f080e9912f576978f2 d76bf73		
Warnings:					
Information:		-			
27	Foreign Reference	GB_2185670-Callf-Peter_J-2 01-205.pdf	344618	no	5
	.g	01-205.par	e530cf53c905afe264405b7b5a3a3e77 83aade01		

Warnings:					
Information:					
28	Foreign Reference	GB_2256546-Thomson_Con sumer_Electronics-206-239.	1500919	no	34
	, c.o.g.,	pdf	8b6a79d1604c89e894724a5c320a83e8 7295d4ee		
Warnings:					
Information:					
29	Foreign Reference	GB_2309134-Concept_Deve	743732	no	16
		lopment_Ltd-240-255.pdf	ba017ad07cafb84a2b75952d8d0e77d6 849ee548		
Warnings:					
Information:					
30	Foreign Reference	WO_9501059-Florin_et_al-2	4308017	no	126
	J	35-360.pdf	192d5b1500e0518f9883b00d82fa929e3 582cd3f		
Warnings:					•
Information:					
31		WO_9506389-Twix_Equipm	2482853		56
31	1.501 Submission by Patent Owner	ent_AG-1-56.pdf	5b03004f3a8f4eeb45d880b07da590e9 886bc082	no	
Warnings:					
Information:					
32	Foreign Reference	WO_9429811-Scientific_Atla nta_Inc-62-107.pdf	2434649	no	46
	, c.o.g.,		e34ed01034cfd4714ff20d12f7ffcbec77 42b19b		
Warnings:					
Information:					
33	Foreign Reference	WO_9507003-Yuen-57-97.p df	1863448	no	41
	, craigh traicionas		7dd3b7e3f6ff405ea48ab35d029087fb3 6b04cb6		
Warnings:					
Information:					
34	Foreign Reference	WO_9510910-Intel_Corporat	3726980	no	83
0+		ion-98-180.pdf	3641ddf1d6661d9f1e8b94e73f5a66592 29634a8		
Warnings:					
Information:					
35	Foreign Peference	WO_9515657-Discovery_Co mmunications_Inc-181-250.p df	4285276	no	70
35	Foreign Reference		9bd5f894a552675ae1a5b3a3cd0e0d32 6e169c06		
Warnings:					
Information:					
36	Foreign Reference	WO_9515658-Discovery_Co mmunications_Inc-251-354.p	5620453	no	104
		df	253f067f6da92fed3ec41ffc6e1ebd4f25 724fd2		

Promise   Pro	Warnings:					
Note	Information:					
Warnings:	27	Foreign Reference		1851744	no	32
Information:		r oroigh r tororonoo			110	
No.   1057829   No.   27	Warnings:					
No.   27   27   27   27   27   27   27   2	Information:					
Warnings:	38	Foreign Reference	WO_9528055-Marshall_et_a	1057829	no	27
Information:			1-33-59.pdf			
Pareign Reference	Warnings:					
Foreign Reference	Information:					
Cast_Inc-60-282.pdf   dbl707196l7c17cee8l942l8ebd4l53049	39	Foreign Reference		9373720	no	223
No			cast_inc-60-282.pdf			
40 Foreign Reference WO_9608113-Bylon_Compa ny_Ltd-148-202.pdf 2080485 no 55  Warnings:  Information:	Warnings:					
40 Foreign Reference WO_9608113-Bylon_Compa ny_Ltd-148-202.pdf be7c7085d4ac4b2824ad097a7f9df52 30925229 no 55  Warnings: Information:	Information:					
	40	Foreign Reference		2080485	no	55
Information:			ny_Ltd-148-202.pdf			
	Warnings:					
Total Files Size (in hytes):	Information:					
10tai i iles 312e (iii bytes). 951/1/40			Total Files Size (in bytes)	951	71740	

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.